



WWW.RISKWATCH.COM  
SARASOTA, FLORIDA

1-800-360-1898  
MARKETING@RISKWATCH.COM

# ABOUT US

What you may want to know about RiskWatch

## OUR HEADQUARTERS

LOCATED IN THE MARINA TOWER.  
1237 N GULFSTREAM AVE, SARASOTA, FL 34236



## WHO WE ARE

RiskWatch is a risk, security, and compliance management software company headquartered in Sarasota, FL. Since our founding in 1993, RiskWatch International has become a global leader in the risk and security software industry. The company has succeeded in providing and implementing risk and compliance assessment solutions to customers across all industries with its state-of-the-art risk assessment software.

RiskWatch strives to be a company that makes the world a better place by making it more secure. Our motto is that you can't manage security and compliance risk effectively if you can't measure it. As such, our software contains a simple, yet effective, risk scoring methodology. Our team's unique approach provides advanced risk assessment and protection against the dynamic, ever-evolving threat landscape.

## WHAT WE DO

Here at RiskWatch, we're passionate about risk, security, and compliance management. We work with you to get a new, automated process in place that helps your organization perform assessments and standardize your process. These assessments offer valuable insight as to which areas of your organization are most at risk, what you can do to mitigate those risks, and how you should allocate your resources based on the severity of the risks identified. Thanks to the automation our software provides, our customers see an average time savings of 74%, allowing their organizations to reduce staff and focus their time on data analysis and mitigation.

We have six products, each focusing on either physical security, cybersecurity, compliance, vendor management, supplier management, or client management. Each platform can utilize our provided content libraries, or organizations can add their own custom content to the application. The system generates customized reports and real-time dashboard analytics.

Our software works with every industry because it is completely customizable. We have customers from Fortune 100 companies to local businesses. No matter the company need, our support staff is trained and ready to assist in any project.

## CEO

Our CEO is Asim Chauhan. Entrepreneur, technologist, public speaker, and founder of several companies, Asim is a well-known pioneer in the software, technology outsourcing and digital media industries for over 25 years. Asim has been instrumental in establishing numerous ground-breaking technology companies in diverse sectors such as professional services Outsourcing, Neural Networks Technology, Fintech , Regtech and cloud computing.

A sampling of ventures Asim has founded, co-founded, or funded include: Infosun Technology, Riskwatch International, HAL Media Lab, AgoraNet, and OneWorld.

For comment, Asim can be reached at [achauhan@riskwatch.com](mailto:achauhan@riskwatch.com)

## CONTACT



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# OUR BRAND

Approved use of RiskWatch logo and colors

## PRIMARY COLORS



Blue  
#0877ba



Black  
#000000



Gray  
#6f7375

## SECONDARY COLORS



Green  
#00c662



Orange  
#ff8c00

## TEXT

ABC  
abc

Heebo Regular  
Normal text

ABC  
abc

Didact Gothic  
Headers

## LOGOS



Logo A is our standard logo and should be used in most situations. Use is permitted over light backgrounds where both logo colors are clearly visible.

Logo B is our standard logo with white text and lighthouse. Use is permitted over dark backgrounds where both logo colors are clearly visible. A black background is preferred.

Logo C is our standard logo with our tagline. Use is permitted over light backgrounds where both logo colors are clearly visible.